



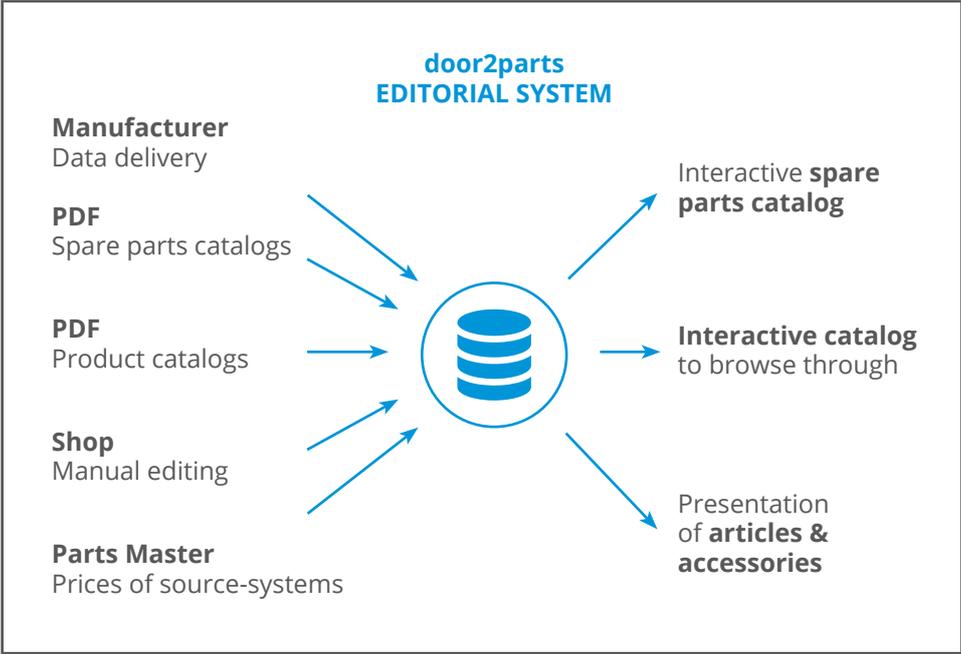
# Web Shop, Service Portal or Spare Parts Catalog

*Our solution does more*

Our solution can be extended from a spare parts catalog to a complete e-commerce platform or to a service portal for service engineers, subsidiaries, partners, distributors and customers. Based on a central ERP database, which can be constructed using source-systems (ERP, PLM,CAD,...), media-neutral information can be published multilingual online, offline, mobile and on paper. Additionally, product data (articles, accessories,...) can be collected and documents can be integrated. The data, insofar as they are not included in the data delivery, will be read in out of the website or out of PDF documents from the manufacturer.

*We address those who want to **sell their spare parts and accessories online.***





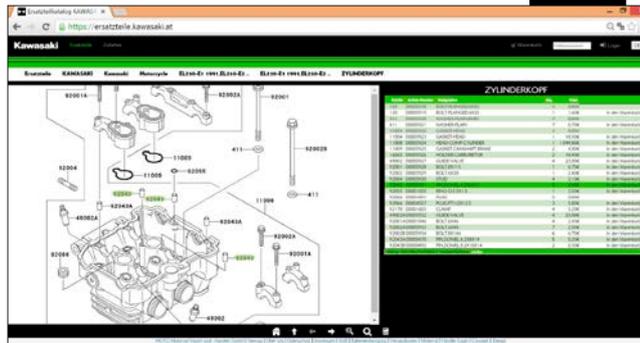


# Our Know-how leads you to Success

*Our solution is proven and acclaimed*

We are presented on the market with our software for over a decade and we continuously develop it, regarding the current demands of our customers and forward-looking technologies. Based on this, we developed a complete e-commerce solution in compliance with the current EU regulations.

**Get your own web shop: quickly and inexpensively, with our e-commerce solution.**



# The Heart of our Solution



*Our solution is standardized and yet expandable...*

*Our software allows the **simple creation and maintenance** of a hierarchical structured spare parts catalog and **includes** all necessary **standard functionalities** you know from a web shop.*

The user is offered a navigation with very clear and interactive presentations of all product groups as well as product subgroups with an integrated variant matrix.

Simultaneously, the high-definition and zoomable product pictures are connected with the matching data of the adjoining bill of material, applying a hot-spot-editor. Thereby it is possible to order directly through the pictorial presentation with parts lists, articles and PDF catalogs.

Additionally, accessories and merchandise products can be offered. For displaying for example value units or length units, these articles can be created and administered with the particular dimensions.

*...and offers the following highlights:*

*Integrated web shop/e-Commerce*

*Articles and accessories*

*Interactive spare parts catalog*

*Prices and availability*

*User groups and login*

*Import Wizzard*

*Editorial system*

*Deep-zoom-Engine*

*Size administration*

*Entry with QR-code or NFC-tag*



# E-Commerce

*Our solution is a complete e-commerce platform*

The software solution includes a complete e-commerce form. For this reason, an integration in other shop systems is not required and we can build the whole platform out of one single system.

You can use various payment modules in your web shop and you can also choose between the conventional delivery methods.

*We **support** the **commonly used payment and delivery options.***

invoice		cash delivery
collection	immediate transfer	
	online bank transfer	prepayment





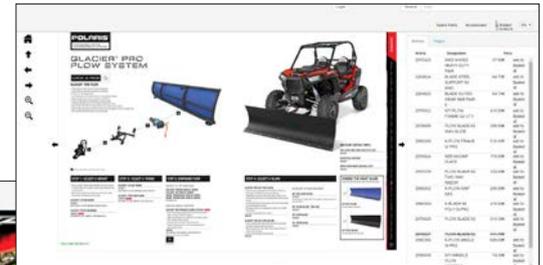
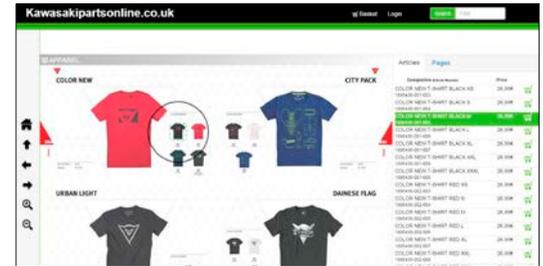
# Various Import Options



*Our solution is integrable and can be browsed through online*

*The catalog production **takes place automatically out of source-systems or out of converted PDF catalogs.***

This may include an ERP-system, a dealer management system or ASCII lists, where original data can be obtained. Alternatively, there is a special option for data preparation out of PDF spare parts catalogs. Here, all necessary data will be extracted, loaded directly in an e-commerce engine and will then be converted into an interactive form for the presentation in the web shop. Also PDF product catalogs can be uploaded and converted into an interactive catalog to browse through within the web shop. These import options prove themselves because of their fast and simple implementation.



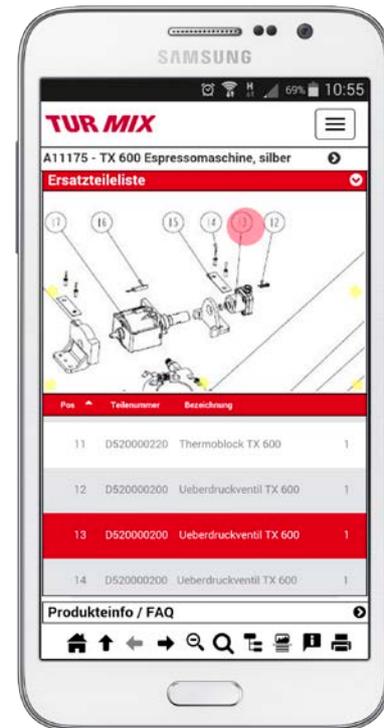
# Innovative, additional Features

*Our solution is innovative and single source*



As a cross-selling feature this software offers a link between spare parts catalog and web shop whereby articles that match the accessory can be listed with a link. This simplifies the search for matching spare parts and accessories. Also multilingualism and Unicode present no problem. Using an integrated deep-zoom feature, detailed pictures can be zoomed continuously by click. Additionally, websites can be linked using QR-code or NFC-tag. There the contents are adaptable at all times and the usage of this solution is possible in various ways, for example in magazines, brochures or wallpapers. Neither installation nor plug-in is required.

*These features are **most beneficial** in a **combining spare parts catalog with a web shop** and support the optimum presentation of products right down to the smallest detail.*





# Usage is independent of Location and Time

*Our solution is responsive*

*Besides desktop and laptop applications, our software obviously can be **operated** with the **commonly used mobile devices as well as in combination with current browsers without the need for installation.***

Using a solution for mobile documentation, the presentation in a responsive design with smartphones and tablets is possible in a simple and quick way. Here too, pictures can be zoomed separately from texts without losing an overview of the page.



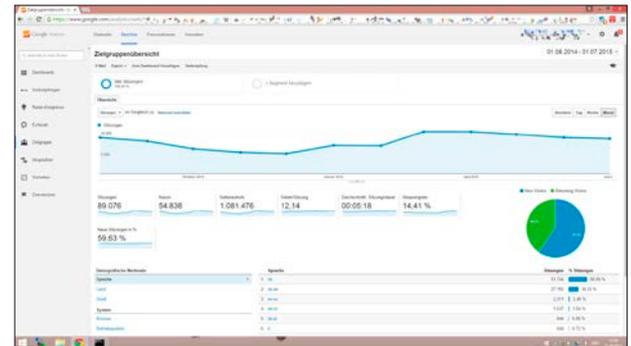
# Extensive Monitoring Possibilities



*Our solution is search engine optimized*

For maintaining an overview over the development of the web shop at all times, we recommend using the monitoring tool Google Analytics. With this, you can easily view statistics and reports, which show the behavior of your customers on your website. You can, for example, monitor the number of users on the page, the exit rate of visitors and many other factors. Also, the impacts of adwords posts can be measured and tracked too.

*All content is presented **optimized to the search engine** and we are strongly committed to acquiring a positive conversion rate on our customers website.*



*As experts in technical e-commerce, we resort to an extensive solution portfolio to implement the optimum solution for you:*

**door2parts**

**door2parts** is a software for the interactive spare parts catalog, including variant handling.

**door2shop**

**door2shop** is our technical e-commerce solution and can be combined with the spare parts catalog.

**door2zoom**

**door2zoom** is our software solution where images (photographs) can be zoomed on the website.

**PDF2cat**

**pdf2cat** serves the simple and efficient creation of a spare parts catalog with the conversion of PDF documents.



**MOZOCOP** is a website-builder, which creates mobile websites and large documents, such as manuals, optimized for smart-phones and tablets.

**door2rental**

**door2rental** is our solution for an optimal presentation of articles and for providing the possibility of reservation/ rental on the internet.

*We look forward to hearing from you!*

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